



## NAMING POLICY

### **POLICY**

A naming of facilities, funds and/or programs is a way to honor and recognition distinguished donors and friends of the Archdiocese of Miami, and its parishes, schools, or related entities. All donor recognition naming opportunities are subject to the approval of the President of ADOM development Corporation, and upon approval, require executed gift agreements (pursuant to the Gift Agreement policy).

### **PURPOSE**

This policy is established to create a consistent methodology that ensures that all naming practices reflect the Archdiocese of Miami's mission and purpose.

### **CONFERRING NAMES**

- (a) Donor Recognition Naming—the naming of facilities, funds and/or programs may be recommended based on a substantial gift by a donor.
1. New construction or renovation – Naming gifts should provide a substantial portion of the cost of construction (generally at least one-third to one-half).
  2. Existing facilities and programs – Gift amounts will be based on one or more of the following considerations:
    - a) Replacement value of the facility (generally one-third to one-half the replacement value);
    - b) Visibility of the facility; and
    - c) Amount needed to provide a meaningful level of support.
- (b) Honorific Naming—the facilities, funds and/or programs may be named for an individual who has provided exemplary, meritorious or extraordinary support or service to the Archdiocese of Miami, or its parishes, schools or related entities over a long period of time. Honorific namings are subject to the approval of the Archbishop of Miami.
- (c) Removal of Names—in unusual or unforeseen circumstances, the Archbishop of Miami reserves the right to remove a naming, but the removal of the naming shall be limited to when the continuation of the name may compromise the moral teachings or the mission of the Catholic Church

Initial: September, 2021

Current: September, 2021